

Appendix Document February 12, 2013

(We have tried to represent the notes as much to the exact detail of how they looked on the pages. If you have further questions, feel free to contact us at 404.736.6602 or via email at info@clarkstondevelopmentfoundation.org)

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Growing Green Spaces and Gardens

Easel 6

Vision: What does it look like?

- Edible landscapes (along sidewalks, trees bushes)
- Integrated greenery –accessible
- Beautiful, green all around with vegetables
- Every apartment has green spaces

- Good for New Americans

- Greenery everywhere Up walls, on roofs, etc.
- Large area for planting and selling vegetables
- Space for farmers to plant
- Seasonable foods
- Fresh food & gardening provides better health and exercise
- Green space gives educational opportunities

Vision (cont)

- Act of growing is part of many refugee's cultures

What's happening, who is missing

- Need organization to run this
- Kristopher Woods has plots for \$8 / year
- Willow Branch (Jolly Ave Garden)
- Clarkston Community Center Garden
- 40 Oaks Garden
- Some home/container garden

Action- What needs to happen?

- Agencies
- Raw Materials
- People to Help
- Understanding from Apartment Managers
- Advocacy Group
- Separated space from apartments due to soil quality
- Government to give authority
 - Transform available space to green

spaces

What can we do?

- Get a larger space (land)

 \rightarrow Requires us to leave Clarkston

- Education on how to grow food in Georgia
- More green spaces in apartments
- What is more important?
 - Large space that is far and requires
 - transportation
 - \odot Small space that you can walk to
- Identify green spaces
 - \circ Large spaces
 - Small spaces (apartment)
- Have class on agriculture
- Have competition for person to get a large space

- What spaces exist that could be used?

How can we identify existing space?

- Ask neighbors
- Ask agencies
- Walk around & take pictures
- Talk to apartment managers
- Find connections among people you know
- Find, see good land then ask for help getting the land to use *

What are we going to do?

- Look for space around Clarkston

Ganga

o Goma

o Haeka

- Look on Google Maps for space

 \circ Mark

- Host a tour at 40 Oaks -Basmat

 \rightarrow History of how they got the garden

- Invite people to the walking group - Basmat

 \rightarrow Set date, bring camera, identify

- Share information about what good soil is in Georgia

 $\circ \ {\rm Susan}$

- Attend Food & Ag Resource Day this Saturday at the CCC --12-4pm
- Ganga will coordinate with Nepali speakers
- Make a phone tree
- Meet this Sunday, Feb. 17th at 1:00 pm @ In front of library

Encouraging Business and Local Economy

Easel 10

<u>Vision</u>

Jobs- An Employed Citizenry

Healthy "Well" Community

Self-Sustaining Community

Literacy (Food, Labels, Etc.)

Understanding Local Food Systems & Local Foods

Cross-Cultural / Multi-cultural Food Understanding

-Food Festivals –other events

Community Dine-outs

 \rightarrow engage restaurants

 \rightarrow Sellers connected to local producers

-Vibrant (local) markets

→Engage community in entire farm-to-table process

→Local regulations/ codes supporting local ag& food-related businesses

Community Actions

| →Review local codes | →farms →farmstands |
|------------------------|-----------------------|
| →Spreadsheets of codes | →gardens |
| | \rightarrow sellers |

 \rightarrow Identify local commercial kitchens (churches, schools, etc.)

→Identify "certified" kitchens

→Getting local sellers (restaurants/stores) to buy/sell local

- \rightarrow Encourage customers to ask for & buy local
- →Commit farmers to sell locally

→Create some "local" designation for local buyers/sellers (e.g. Indicator)

Community Actions

→Engage extension offices, colleges, etc. in local food programs

→Community Dine-outs

→Food/Dining Tours (Chicago does this)

 \rightarrow Agro-tourism generally

→Restaurant "Toolkits" (Marketing to outside groups)

→Educational programs (cross-cultural)

 \rightarrow Places to wash, store food

 \rightarrow Enhanced transportation system for foods

 \rightarrow "Buy local" incentives

→Donations to Churches, Mosques, Community, Schools, other faith facilities

Group Actions

 \rightarrow Community Potluck- April 14th \rightarrow CCC Field

 \rightarrow Recipe swap

→Promote potluck ; recruit people to potluck

 \rightarrow Encourage community members to eat local

 \rightarrow Create Local Diner's Club \rightarrow Discounts for eating local

→Create Local Restaurant Guide- Website

 \rightarrow Name, types of food

 \rightarrow include food producer's guide

→Neighborhood funds- United Way, Opportunity Zone

→Promote local restaurants in faith organizations

Group Actions

→Encourage/Recruit to attend local farmer's market (Starts April 21st)

→letter writing/ advocacy campaign

 \rightarrow Get involved in DeKalb Urban Growers

-Atlanta local food initiative.org

→Move DeKalb International food festival to Clarkston

 \rightarrow Compile local codes

Next Steps

- Reach out (McKenzie, Dona) to local
 restaurants to discuss possibilities (Diner's
 Club, Local Buyers Program)
- → Reach out to Atlanta Local Food Initiative
 (Amber & Janice)
 - Go to Farmer's Market; recruit for same

→Promote (CPACS) to buyers and producers

*Identify local restaurant leaders/ owners

Encouraging Business and Local Economy

Easel 11

Vision-

What does this topic look like to the group?

-Micro Enterprise

-Small scale industry

-Attract small enterprise to employ locals

 \rightarrow appropriate size for Clarkston

→thinking about internet business ideas

→internet business marketplace/ zone

-make area along Ponce pretty

→make area look like "we" (community) care

 \rightarrow ordinances encouraging upkeep of property

→regular maintenance

 \rightarrow more opportunities for growing

-example (Ponce & Mell Ave)

 \rightarrow Signage "We care in Clarkston."

 \rightarrow Good example of MLT

-Connecting local growers with other (local) markets and local business

-Encourage new kind of business

 \rightarrow Example like art center, museum of local

 \rightarrow culture market

→art, food, handicraft (could this start in a parking lot?)

(4-5 major areas that you could drive a daily event that would happen several times a year.)

Possibly pairing with farmer's market

(Maintain integrity) existing

-Food Trucks ?

→more

 \rightarrow food truck coalition

Needs to be done to achieve these...

Pairing with Farmers Market for Theme weekend

 \rightarrow schedule out the culture focus/education around the market weekends (monthly)

 \rightarrow example \rightarrow Bhutanese \rightarrow March

Somali \rightarrow April

→Keep exhibitions fresh (quality control)

(Shannon could serve on this)

→Professional level

 \rightarrow also making space for new artists

-Need education for community and training so people know what is desired or expected

→around quality & what sells →Need good communication →Sagal Radio Folk school? →Common Place →engage community leaders →cultural etc.

 \rightarrow They can identify these talented people and groups

Needs to be done (con't)

Internet business ideas

 \rightarrow Need high speed free internet

→get Google to do

→Comcast

Determine whether internal focus or external (Both)

 \rightarrow More people on common place

 \rightarrow phone focus – text, internet

"We care in Clarkston."

 \rightarrow trash, clean, etc. \rightarrow more attractive to businesses

 \rightarrow recycling & trash on every corner

→communication with community leaders

 \rightarrow they then can tell their community

→their voice matters

 \rightarrow More trash cans \rightarrow what is the city cost for increased

pickup?

 \rightarrow knowing or Education about healthy environment

 \rightarrow Environmental impact of litter on water

Needs to be done cont...

Connecting local growers to lead markets

→Farmers Market moving to weekly from monthly

 \rightarrow Farmers Market has wholesome wave now

 \rightarrow Education of population that they can use

→Educating local restaurants about the possibility or benefits

→Developing the quantity that is needed for restaurants

→Creating Clarkston as an Edible community

 \rightarrow Year-round food production

 \rightarrow Use of train tracks for beauty and possible food production as well

Emanuel can connect to his community

Who are the community leaders?

Build that list & access them for help on the communication strategy

Needs to be done

Landscapes around train tracks

- \rightarrow improve beauty
- \rightarrow edible/ low maintenance
- \rightarrow very visible
- \rightarrow addressing water issue
- →maintenance (labor of love)

Next Steps

| Spot near parking near bluebird Near tire shops J. A. Spot Shannon & Steve could help with design Steve has wood chips →Karen has contact with leaders -can get growers | Casa Woods clean-up → (Before Welcome to Clarkston) Mell & Ponce 9-12 Feb 16 → Shannon will help locate spots and talk with others Pick one area on Ponce (where) to take care of →Each community takes responsibility →Need to have a plan for the area →Done by and maintained by? →Designed →Yearly adding more space -Follow up with group by Ted Terry |
|--|---|
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